

Invitation of China SME Investment & Financing Expo



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- Beijing, China, 13th to 15th July 2015

It has been great for us **Australia International Trade Association & Associates** (AITA & Associates) to collaborate with **Expo and Trade Fair** as **Co-Organizer**.

China SME Investment & Financing Expo (SME IFEX) will be staged in Beijing at **National Convention Center**. It aims at promoting investment and financial transactions between overseas projects to China's SME and financial institutions to SME. The exhibitors include banks, PE funds, investment companies, guarantee companies, micro-credit companies, financing lease companies, financial intermediaries, etc exhibiting their innovative financial products serving small and medium enterprises. To achieve the objective, SME IFEX will converge leading SME financial suppliers operating in China and high-growth projects, and will invite SMES from different sectors all across China as visitor so that the matchmaking could be made between the projects and investment.

As **Co-organizer** of this expo, we are entitled to host **Global Pavilion**, and also **Invest to Global Seminar** in the exhibition in order to promote as a nation for various areas. Such as Trade, Investment, Culture, Technology, Communication, etc. This exposition will be an opportunity for you to expand your presence in the international marketplace and meet potential business partners.

On behalf of Expo organizing committee, I would like to take this opportunity to invite you or your organization as a key VIP guest to participant this event. We can provide tailor made services for you or your organization to make the best influence out of this Expo Central event.

- ☐ To be the **keynote speaker** to give speech during the Expo and its subsidiary events
- ☐ To promote your **product** or **organization** under Global Pavilion
- ☐ We are seeking speakers to join our '**Invest to Global Seminar**' under Global Pavilion

We also can provide bonus services to assist your participation exclusively for you or your organizations.

- ☐ Provide '**Discounted**' Exhibition Booth under Global Pavilion

Australia International Trade Association & Associates is endeavoring to provide suitable platform and services to support your business and organizations.

China SME Investment & Financing Expo (SME IFEX)! You are invited! I look forward to meeting you at this spectacular event.

 **Michael Guo**

Co- Organizer of China SME Investment & Financing Expo (SME IFEX) Organizing Committee

CEO, Australia International Trade Association & Associates

CEO, New Zealand International Exchange Center

